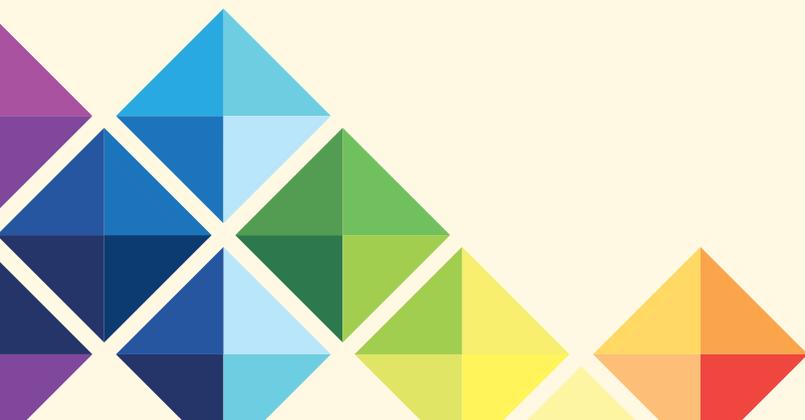




# FOUNDATION NEWS

March 2020



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Cal Poly Pomona Foundation. Inc.  
Ph: 909.869.2912  
Fx: 909.869.4549

**WHAT YOU SPEND ON  
CAMPUS ... STAYS ON  
CAMPUS**

Surplus funds generated by all Cal Poly Pomona Foundation operations go back to the University to provide financial and facility resources to benefit students, faculty, and staff.



**Cal Poly Pomona  
Foundation**

foundation.cpp.edu

## Cal Poly Pomona Foundation Appoints Executive Director

The Cal Poly Pomona Foundation is thrilled to announce the appointment of Jared Ceja as our new Executive Director, effective *Monday, March 16, 2020*. Mr. Ceja will be responsible for all business development, operations and financial activities that support Cal Poly Pomona. Continue reading from his official campus announcement on pages 4 and 5.

***Welcome to our Foundation family, Jared!***



# Mark Your Calendars!

## MARCH

- 3/8 Daylight Savings
- 3/17 - 3/18 Grad Fair 2020
- 3/17 St. Patrick's Day
- 3/19 First Day of Spring
- 3/28 Spring Instruction Break Begins
- 3/31 Ceasar Chavez Day (**Foundation/Campus Closed**)

## APRIL

- 4/3 Spring Instruction Break Ends
- 4/22 Earth Day



# Appointment of Cal Poly Pomona Foundation Executive Director



Jared Ceja



Dear Campus Community,

I am pleased to announce that following a national search, Jared Ceja has been appointed Executive Director of the Cal Poly Pomona Foundation, effective Monday, March 16, 2020. In this role, Mr. Ceja serves as chief executive officer for the Foundation and is responsible for all the business development, operations, and financial activities that support Cal Poly Pomona, including oversight of an operating budget of \$67 million, 250 full-time staff, and nearly 900 part-time faculty and staff. He will report directly to me.

Established in 1966, the Foundation provides a range of essential services for the campus community, including Dining Services, the Bronco Bookstore, faculty and staff housing, University Village, the Kellogg West Conference Center and Hotel, commercial real estate activities, and Innovation Village. The Foundation is also the largest employer of students on campus, providing invaluable work experience to approximately 1,700 students each year.

Mr. Ceja brings a wealth of higher education experience focused on business operations and management. He comes to CPP from California State University, Long Beach, where he served as director of the Bookstore Division. He has also held senior positions at Chaffey College in Rancho Cucamonga and with the Rancho Santiago Community College District, based in Santa Ana. Throughout his career, he has established a record of building teams that are collaborative and student-focused, while also reducing costs for students and the institutions. Mr. Ceja earned a Master of Business Administration degree from the University of Redlands and a bachelor's degree in Economics from UC Santa Barbara. He is also a Certified Auxiliary Services Professional (CASP).

I want to thank the members of the search committee listed below for their service:

Rachel Dominguez, Staff Council  
Lea Dopson, Collins College of Hospitality Management  
Carol Gonzales, Information Technology  
Liz Roosa Millar, Associate Students, Inc.  
Daniel Montplaisir, University Advancement  
Jeff Passe, College of Education & Integrative Studies  
Pasindu Senaratne, Associate Students, Inc.  
David Speak, Academic Senate, College of Letters, Arts and Social Sciences (Chair)  
Randy Wallace Jr., Real Estate

Please join me in welcoming Mr. Ceja to Cal Poly Pomona.

Danielle Manning  
Vice President for Administration, Finance,  
and Strategic Development and Chief Financial Officer



# Centerpointe Dining Commons Hosts Grand Opening Celebration for Campus

Centerpointe Dining Commons celebrated a new era of campus dining with a Grand Opening Party on Thursday, February 6. All of the campus was invited to enjoy a taste of Centerpointe amongst festivities such as a live DJ, photo booth, games, a silhouette artist, a balloon twister and even a chance to win a Nintendo Switch!

Aside from the festivities inside, there were plenty of free games and bites to eat outside, such as samples of desserts, boba tea from Lolicup, coffee from Jones Coffee Roasters and sushi made by our very own certified sushi chef!

With over double the amount of normal event visitors in attendance, we at Centerpointe Dining Commons are looking forward to many more great events with you!

For more information on Centerpointe Dining Commons, please visit [centerpointedining.com](http://centerpointedining.com)





# Review: Centerpointe Dining Commons is the New Go-to Spot

*Excerpt from [The Poly Post](#) Julissa Sanchez- Hernandez, February 4, 2020*

The Centerpointe Dining Commons is Cal Poly Pomona's newest hidden gem. Nestled between the new residence halls and the Student Service Building, the new dining hall offers a fresh menu with a dining experience like no other.

Centerpointe is managed by Cal Poly Pomona Foundation, Inc., a nonprofit organization that operates as a recognized auxiliary of the California State University. The new dining hall gives diners a buffet experience with a mellow atmosphere and a low-chatter noise level.

Keeping up with Cal Poly Pomona's new modern look, Centerpointe enhances the new aesthetic with a contrast of gray walls and white tables, complementing the bright orange seating and yellow backdrop toward the entrance. The 35,000-square-foot building is lined with floor-to-wall windows showcasing the outdoors, and has enough seating for 680 customers.



As for the food, Centerpointe offers eight dining platforms, all serving delicious and nutritious food options, including vegan, vegetarian, allergen-free and gluten-free options. The platforms consist of Between Two Slices, Firehouse, Fusion Bar, Gone Global, Charred, Sweet Spot, a sushi bar and salad bars with Cal Poly locally grown greens.

Having previous bad experiences with buffet-style sushi did make me hesitant to give the sushi bar a try, but I was quickly convinced that the meals here are no joke and well worth the 10-minute wait time. I opted for a simple veggie roll, which I anticipated to consist of common ingredients like cucumber, avocado, seaweed and white sticky rice, but instead was presented with a new delicious version. The four rolls consisted of mushroom, sweet red bell pepper and bean sprouts, rolled in white sticky rice and covered in seaweed, with a drizzle of soy sauce and Sriracha chili sauce.

I was left hungry for more, and decided to give the Gone Global menu a try.

I went for a plate of orange chicken and another of stir-fried rice, bok choy and shiitake mushroom. Reminding me of Panda Express minus the long wait, the orange chicken was sweetly sauced and had a nice crunch to it as it was fresh off the stove. As for the stir fry, it was a new experience to my taste buds and was well worth the choice. I felt the plate was well-portioned and a great combination with the mushrooms.

*Continue reading in [The Poly Post](#).*



# Bronco Bookstore Partners with Heart for Humanity

*Abridged from [The Poly Post](#) by Sarah Han, February 18, 2020*

The College of Business Administration (CBA) and the Bronco Bookstore have partnered up with Heart for Humanity to donate backpacks to help those in need within our local Pomona community.

Heart for Humanity is a community service organization that serves homeless and low-income families in Pomona. Founded by alumnus Benjamin Galarza ('96, business administration) in 2013, the organization collects various donations — from food, clothing and school supplies — to aid those in need.

Although Cal Poly Pomona is one of the contributors to support the effort in tackling the poverty rate of Pomona, Heart for Humanity also has a few other partnerships with local businesses, two other schools and religious institutions.

“All we ask for are things that are lying around unused,” Galarza said. “We don’t want people to spend any more money than they have to. If they can donate used items that they no longer need, that’s plenty.”

Jeffrey Cox, director of development at the CBA, said the college has built a long-term relationship with Galarza, who has been a great supporter and donor for the CBA students ...

... Heart for Humanity received over 130 backpack donations from CPP. The CBA and Bronco Bookstore confirmed that the partnership is entirely voluntary and they do not receive compensation.

“CPP is such a big representation of Pomona, so it’s great to see students coming together and give back to the community,” said Monica Pignotti, marketing assistant at the CPP Foundation.

Donations are accepted all year round at the bookstore and the CBA dean’s office during regular business hours.

*Read the full article from [The Poly Post](#).*



# Bronco Bookstore Blurbs ...

## *Save the Date: Grad Fair 2020*

Grad Fair is March 17 - 18, 9:00 a.m. - 6:00 p.m. in Building 66.

Faculty, family, and graduates are invited to this special two-day event for cap and gown fittings, exclusive discounts, Jostens special order items, and access to campus partners such as the commencement ceremony team, Alumni Affairs, graduation flowers, photos by GradImages and more!

Click [here](#) to get a taste of last year's Grad Fair!

Want to order online?

Visit [broncobookstore.com/gradcenter.asp](http://broncobookstore.com/gradcenter.asp).



## *Faculty Regalia - Order Now!*



The Bronco Bookstore is taking orders for academic regalia through March 29.

Select from package deals complete with cap, gown and hood regalia for all ceremonies. Jostens will be on campus taking measurements March 17 - 18 from 9:00 a.m. - 6:00 p.m. at Grad Fair. Order before March 20 to avoid rush shipping. Custom gowns require a six week lead time. Regalia purchases available through March 20 and rentals available through March 29 at [broncobookstore.com/faculty-regalia.asp](http://broncobookstore.com/faculty-regalia.asp).

***Fine Quality Regalia Event: March 17 & 18, 9:00 a.m. - 6:00 p.m.***

Grad Fair is the perfect opportunity for faculty to shop for all things commencement. There will be a separate table staffed with representatives from Jostens who can help you measure and price out the items you need to participate in commencement.

FOR QUESTIONS REGARDING GRAD FAIR 2020, COMMENCEMENT OR REGALIA PLEASE CONTACT:  
Sue Lucero: call 909-869-6983 or email at [lucero@cpp.edu](mailto:lucero@cpp.edu), weekdays from 9:00 a.m. – 4:00 p.m.

# Note of Gratitude

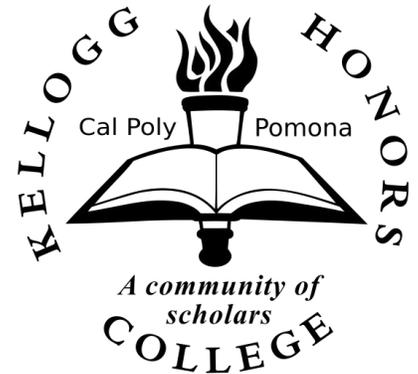
Good Morning Brian,

I would like to personally thank you for all your help and support in making the Kellogg Honors College Showcase of Excellence registration a great experience this year!! Because of your willingness to help with the relocation of the guest registration from outside the BSC to inside the Bookstore Atrium and setting up the Atrium with tables, chairs, tablecloths, etc. registration ran smoothly and effortless. It was truly, very much appreciated!

We would definitely love to work with you and your team for next year's Showcase.

Best regards,

Sandra A. Harper  
Kellogg Honors College



# Centerpointe Celebrates the Lunar New Year



Centerpointe Dining Commons helped campus ring in the Year of the Rat on Thursday, January 30, with delicious Asian cuisine, festive decor and red envelopes. Guests had a wide variety of food to choose from — Asian style baby back ribs, orange chicken, Chinese fried rice, gyoza and pork potstickers to name a few. Dessert consisted of mini fruit tarts, almond cookies and, of course, fortune cookies!

This was the first of many Centerpointe's holiday events hosted by Dining Services for all of campus to enjoy.



# Innovation Brew Works Happenings ...



## *Innovation Brew Works 5 Year Anniversary Party*



Innovation Brew Works is turning FIVE! You're invited to our "Locally Grown" 5th Anniversary Party on Saturday, April 11th, from 5 p.m. - 9 p.m. Get ready for an evening of food and drink specials, brewery tours, activities from CPP clubs and live music sets from U.S. 99 and Pliny & the Elders, two of our favorite "locally grown" bands.

Attendance is FREE and is open to ALL AGES. Pre-sale drink packages will be available starting March 16th for those aged 21+ at [ibrewworks.com](http://ibrewworks.com)!

We can't wait to celebrate with you!

## *Brewing with Additives Workshop*

Join us Saturday, March 14th, from 10 a.m. - 12 p.m. for a special Homebrew Workshop instructed by an award-winning homebrewer, Kat Gresco. Kat has earned several medals from homebrew competitions across Southern California, including awards from both the Los Angeles and Orange County Fairs! She has three years of experience in commercial brewing and is our Assistant Brewer and Brewing Instructor here at IBW. Kat is the mastermind behind some of our greatest recipes, and we know her expertise will help take YOUR brewing to the next level!

Register today at <https://bit.ly/2wb6Exh>.



# California Higher Education Basic Needs Alliance (CHEBNA) Conference

On February 6 and 7, Director of Foundation Dining, Aaron Neilson, joined 11 other Cal Poly Pomona representatives at the California Higher Education Basic Needs Alliance (CHEBNA) Conference in Costa Mesa. The intersegmental gathering brought together over 750 leaders from across the CSU, CCC and UC systems to explore the efforts of advancing basic needs security in order to address student success on an individual, communal and institutional level.

*Thank you, Aaron, for your dedication to student success!*

## Subway Gets a Fresh New Look

Sub lovers rejoice! Broncos at Subway in the Bronco Student Center (BSC) will eat up this fresh new look - complete with a new coat of green paint, illuminated Subway sign, textured accent walls and a glowing Subway logo.



## Employee Profile

# Ismael Cantu

**Job title:** Subway Floor Supervisor

**Length of employment:** 4 months

**What was your first job?** My first job was right here on campus, at Taco Bell.

**I have a talent for ...** playing saxophone and drums since I was a kid.

**What are your hobbies?** Cooking with my close friends and just hanging out with my two dogs, Louie and Ruby.

**What was your favorite movie?** *Nacho Libre*

**What was your favorite childhood TV show?** I watched a lot of *The Simpsons* while growing up.

**What's your favorite song?** *One More Time* by Daft Punk

**If you were a crayon, what color would you be?** I feel like I'd be the green crayon.

**What's the best meal you've ever had?** Any home-cooked meal is my favorite.

**If you could be any animal, which would you be?** I would probably be a monkey.



## KELLOGG WEST EMPLOYEE OF THE MONTH – January 2020

# Kaylon Mitchell



*Oscar Villanueva and Kaylon Mitchell*

Kaylon joined the Kellogg West operation in February 2018. Kaylon is extremely productive and driven to learn all aspects of our services. Despite being a full-time student, she has outstanding performance and punctuality, especially for her early morning shifts.

Kaylon is always professional and ready to assist anyone at any time. Her ability to shine in the Kellogg House and Kellogg West operations has made her an indispensable member of our team.

Kellogg West is pleased to recognize Kaylon as our January employee of the month.



When you support the services that are owned and operated by the Cal Poly Pomona Foundation, you help students obtain on-campus jobs, and help fund scholarships, campus programs and educational grants. Foundation enterprises include Dining Services, the Bronco Bookstore, the University Village and Kellogg West Conference Center & Hotel.

As the largest employer of students on campus, the Foundation offers valuable work experience and hands-on training to approximately 1,500 Cal Poly Pomona students each year. The Foundation offers positions in various fields; whether it is in the area of technology, science, retail, culinary arts, hospitality management, leadership or research grants, these student employees participate in Cal Poly Pomona's learn-by-doing philosophy and acquire practical skills in their designated field of study.

The Foundation also contributes operating support to nearly 1,100 Foundation and scholarship programs every year, including Bronco Athletics and the Norman J. Priest Scholarship. In addition, the Foundation administers grants and contracts, contributes to campus security, and supports several university publications. The Foundation contributes over \$1 million annually to Cal Poly Pomona.

Because of your support, the Foundation is able to provide these beneficial services every year. Thank you for making your purchases on campus and contributing to the success of Cal Poly Pomona students and the university community.

