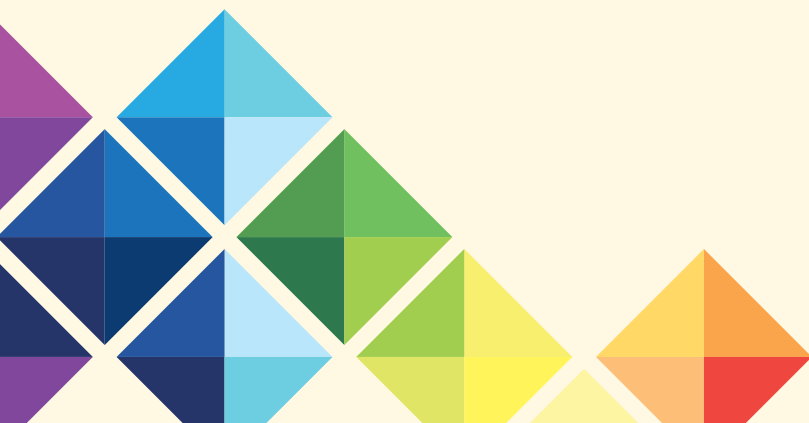


FOUNDATION NEWS

February 2017



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**WHAT YOU SPEND ON
CAMPUS ... STAYS ON
CAMPUS**

Surplus funds generated by all Cal Poly Pomona Foundation operations go back to the University to provide financial and facility resources to benefit students, faculty, and staff.



**Cal Poly Pomona
Foundation**

foundation.cpp.edu

Order Your Food Online with GET Food

DON'T WAIT IN LINE!

Order your meal online with GET Food. Log in to your GET account at BroncoBucks.com (all CPP staff, faculty and students are automatically enrolled), order from select on-campus dining locations, pay with your Bronco Bucks and then pick up your meal.

GET Food is available at the following locations:

- Innovation Brew Works
- Einstein Bros. Bagels
- Round Table Pizza
- Qdoba
- Jamba Juice at the BRIC
- Taco Bell
- The Den by Denny's

For more information, visit www.BroncoBucks.com.



The vegetarian pizza from Innovation Brew Works—just one of the many items you can order online with GET Food.

Mark Your Calendars!

FEBRUARY

- 2/2 Groundhog Day
- 2/5 Super Bowl at Innovation Brew Works
- 2/7–2/9 Blood Drive at Bronco Student Center
- 2/14 Valentine’s Day
- 2/19 Bronco Bookstore’s Fleece Hoods and Crews Sale Begins
- 2/25 Cal Poly Pomona’s Homecoming Event
- 2/28 Mardi Gras Luncheon at Los Olivos



MARCH

- 3/7–3/9 Blood Drive at Bronco Student Center
- 3/12 Daylight Savings Time
- 3/17 St. Patrick’s Day Luncheon at Los Olivos
- 3/20 First Day of Spring
- 3/27 Spring Quarter Begins
- 3/31 Cesar Chavez Day (**Foundation and Campus Closed**)



Note of Gratitude from Music Department

Dear Anne (Foundation executive assistant to the executive director),

On behalf of the music department, we thank you and the foundation for the bookstore donations to outfit our recruitment booth for the Southern California School Bands & Orchestra Association conference.

We were able to meet many prospective high school students in attendance at this conference and convince them to consider CPP as a destination school for their higher education learning.

Dr. Rickey H. Badua
Assistant Professor of the Music Department



Dr. Rickey Badua (center) with two music majors at a high school recruitment fair. Foundation donated mugs and stuffed animals from the Bronco Bookstore as drawing prizes.

Poly Trolley Returns to Campus for Homecoming

After sending the Poly Trolley off campus for routine maintenance, some major updates and enhancements were recommended to the Dining Services team. Dining Services decided to move forward and implement these upgrades to help the Poly Trolley operate smoother and better than ever. These improvements will take a number of weeks to complete. We expect to debut our new and improved Poly Trolley at Cal Poly Pomona's Homecoming event on Saturday, February 25! We apologize for any inconvenience and look forward to serving you again in the near future.



In the meantime, check out the other on-campus dining options at www.CPPDining.com.



The Poly Trolley will be back for Cal Poly Pomona's Homecoming on February 25.

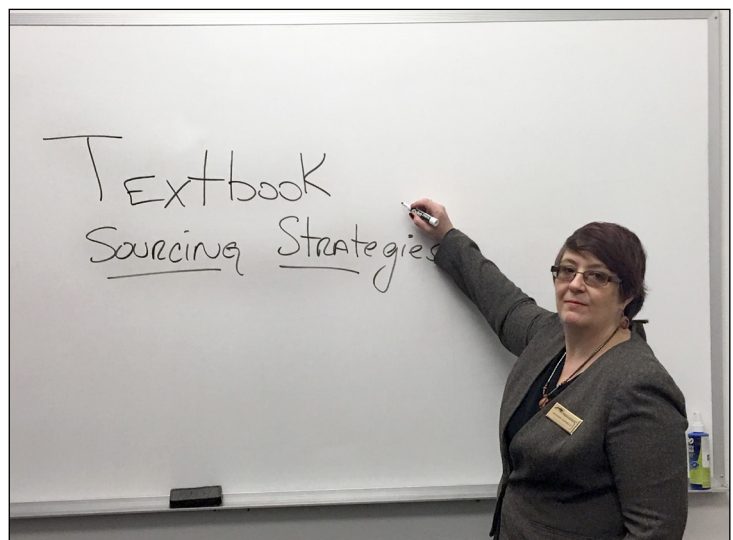


Bronco Bookstore's Associate Director to Present at ICBA's First Course Materials Institute

Independent College Bookstore Association (ICBA) is holding the first-ever Course Materials Institute (CMI) ahead of their annual conference. The event will be held February 13 through 17 at Planet Hollywood in Las Vegas.

According to the ICBA website, "The CMI is certainly focused on 'best practices,' but much more so on providing a practical understanding of the changing course materials landscape, developing new skill sets, and pragmatically re-defining the parameters of success. The goal is to empower participants to position their stores to deliver maximum value to all campus stakeholders."

Suzanne Donnelly, associate director of the Bronco Bookstore, will be co-teaching a CMI module on textbook sourcing strategies for the changing course materials environment. Her session will cover the store's changing relationship with traditional channels for procuring textbooks as well as different strategies for buying from online marketplaces and the opportunities and challenges associated with these channels.



Suzanne Donnelly, associate director of the Bronco Bookstore, will travel to Las Vegas to co-teach a module on textbook sourcing strategies.



The Neutra VDL Studio and Residences Designated a National Historic Landmark

In April 2016, Foundation Executive Director Paul Storey wrote a letter of support to Chief J. Paul Loether of the National Park Service (NPS) to encourage his consideration of The Neutra VDL Studio and Residences as a National Historic Landmark. As of January 11, 2017, The Neutra VDL Studio and Residences, or the VDL House for short, has been declared a National Historic Landmark. This puts the home in the company of sites such as Edgar Allen Poe's home, Carnegie Hall and the Apollo Mission Control Center.

The VDL House in Silver Lake, which is managed by the Cal Poly Pomona Foundation, was one of 24 new historic landmarks named by U.S. Secretary of the Interior Sally Jewell. According to the NPS website, landmark designations are bestowed upon "national significant historic places designated by the Secretary of the Interior because they possess exceptional value or quality in illustrating or interpreting the heritage of the United States."

The VDL House was designed by vanguard architect and former Cal Poly Pomona lecturer Richard Neutra, who played a significant role in the twentieth century Modern movement in architecture. The VDL House is a key example of midcentury modern architecture with large glass windows and open spaces.

Because of his ties to the university, Neutra's widow, Dione Neutra, donated the residence to Cal Poly Pomona in 1990. Today, the university's College of Environmental Design uses and maintains the house, and with the efforts of the city of Los Angeles, keeps the home open to the public.

The VDL House is open for tours on Saturdays, often led by Cal Poly Pomona students. For more information about tours, visit www.neutra-vdl.org.

To learn more about the 24 new National Historic Landmarks, visit <https://goo.gl/7maUUd>.



The VDL House, managed by the Cal Poly Pomona Foundation, is located in Silver Lake.



*Richard Neutra was an influential figure in midcentury modern design.
Photos by Tom Zasadzinski*



Foundation Attends the Annual AOA Conference

In early January, several Foundation employees attended the annual Auxiliary Organization Association (AOA) conference held at Paradise Point Resort & Spa in San Diego. Every year, directors, managers and other personnel from California State University (CSU) auxiliary organizations attend this event to listen to keynote speakers, attend general learning sessions, seek professional development and join in networking opportunities. This year's theme was "Partners in Achieving Student Success."

CSU Chancellor Timothy P. White was a keynote speaker at the opening banquet on Sunday, January 8. Several other featured presenters spoke throughout the four-day conference, including Dr. Elliot Hirshman, president of San Diego State University, and Howard Teibel of Tiebel Education Consulting.

Several Foundation employees participated and presented in sessions specific to their area of expertise. Foundation Executive Director Paul Storey presented during a session titled Improving Student Engagement Through Open Meetings. He was part of a panel that discussed guidelines and best practices for transparency and accessibility at auxiliary board meetings and the opportunities created for improved student engagement.

David Prenovost, senior managing director and chief financial officer, and Gregory Kommel, Cal Poly Pomona student and Foundation board member, presented at the Roles and Responsibilities of the Audit Committee. The session provided an overview of the audit committee's critical roles and responsibilities, as well as an explanation of the key areas that audit committees may be expected to oversee.

Director of Information Technology Randy Townsend presented at the Information Technology: Challenges



Anne McLoughlin wins a DigiLand 7" tablet from Aldrich CPAs + Advisors LLP at the AOA conference.

Networking Session, where he discussed current successes and challenges related to individual campuses. The meeting provided an opportunity to network with other auxiliaries on hot topics with an emphasis on technical discussion as it relates to operating environments.

Lastly, Joseph Bustamante, information system analyst, presented at the session called Leveraging the Internet of Things, Business Analytics, and the Cloud to Improve Student Success on Campus. This session provided details on how analytics derived from the internet, public cloud and identity management offer the tools and security that make it all possible.

The AOA conference also gave its guests the chance to win numerous prizes. For instance, Anne McLoughlin, executive assistant to the executive director, won a DigiLand 7" tablet from Aldrich CPAs + Advisors LLP, one of the AOA conference sponsors. In addition, for the AOA raffle, the Foundation donated two Disneyland Park Hopper adult tickets and a two-nights stay at Kellogg West. Intef Weser from Associated Students at CSU Los Angeles won the Disneyland tickets and hotel prize.



CPELI Hosts Engineering Students from South Korea and Brazil

The Cal Poly English Language Institute (CPELI) successfully began 2017 hosting 38 students from South Korea and Brazil for a one-month English for Electrical Engineering program. The program consisted of morning language instruction and afternoon activities that integrate the future engineers into American university culture.

Highlights of the program included visiting Cal Poly Pomona engineering classes and labs, attending guest lectures from electrical engineering faculty, and meeting with representatives from two student clubs: the Power and Energy Society and Institute of Electrical and Electronics Engineers. The program also included weekend excursions to the California Science Center and other places of interest. At the end of the program, students presented research projects to showcase their improved language proficiency and engineering concepts.

The English for Electrical Engineering program has been running for several years due to continued partnerships with international universities. Many Ulsan University students stated that even though South Korea has an English program, it lacks interaction outside of the classroom, which makes the CPELI approach to full English immersion and American culture very desirable for international students around the world.



Students in CPELI's English for Electrical Engineering program visit the Walt Disney Concert Hall in Los Angeles.



Students in CPELI's program explore the Cal Poly Pomona campus.



Watch the Super Bowl at Innovation Brew Works!

Are you ready for some football?!

Come watch the Super Bowl game between the New England Patriots and Atlanta Falcons at Innovation Brew Works on Sunday, February 5 at 3:30 p.m. There will be a raffle after every quarter (one raffle ticket per transaction) and free popcorn for all guests. Additionally, guests can enjoy Innovation Brew Works a little longer this Sunday as it will stay open until 8 p.m. (instead of its normal Sunday closing time at 6 p.m.) See you there!



Los Olivos Celebrates Chinese New Year

Los Olivos celebrated the Year of the Rooster on Thursday, January 26 with delicious food and festive décor. Guests had a wide variety of food to choose from—Hong Kong beef stew, Asian-style pork ribs, stir-fry eggplant, vegetable spring rolls and pork pot stickers just to name a few. Dessert consisted of ginger berry shortcake, mini fruit tarts, almond cookies, mandarin orange cake, and of course, fortune cookies!

Be sure to join Los Olivos at their next luncheon—Mardi Gras on Tuesday, February 28!

For dining hours, visit www.CPPDining.com



Alex Hernandez of Foundation marketing and Arnold Zavalza, executive chef of Los Olivos, pause for a picture in front of the Chinese New Year sign.

Los Olivos baker Nubia Manjarrez adorns fruit tarts with blueberries for the Chinese New Year Luncheon



CPELI Hosts Students from Japan

For the past five years, Cal Poly English Language Institute (CPELI) has hosted groups of women scholars from Kobe Women's University (KWU) in Kobe, Japan.

Six women from KWU arrived at CPELI just before the start of the fall 2016 quarter to participate in a program designed not only to develop their language skills, but also enrich them culturally and professionally. As students in the Kobe Global-Local Studies program, their journey abroad has entailed navigating a unique curriculum of intensive English study, community service and involvement with campus activities. The students from KWU participated in CPP's International Day, in which they offered lessons in Japanese language and cultural etiquette. They also helped construct CPP's Rose Parade float and volunteered at the children's center at Pomona Hope, a community outreach program located in the city of Pomona.

Such opportunities to deepen their awareness of local culture and share their own customs have been a valuable aspect of their experience. The women agree that their stay in the United States has been exciting, offering them important challenges. The opportunity to live with homestay families and study in an immersed environment has helped them grow personally and foster new perspectives.

"CPELI has been the best place for me [to study English]. All of the teachers are very kind, and I can study with [students from around the world]," says Moe Utsumi, a second-year student at KWU.

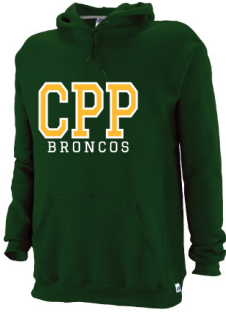
Immersion in American culture has not been without minor indulgences for some in the KWU group. When asked about her favorite aspect living in the United States, Moe responded, "the food" (namely hamburgers—particularly those from Jack in the Box). For Yui Tanaka, it has been a delight to become an annual pass holder at Disneyland, which she has visited four or five times (so far).

The group from KWU will return to Kobe at the conclusion of winter quarter to share their experience with prospective students for the upcoming 2017 program.



For the last five years, CPELI has hosted women scholars from Kobe Women's University in Kobe, Japan.

Upcoming Bronco Bookstore Events



Starting the week of February 19, the Bronco Bookstore will be having a \$19.99 fleece hoods and crews sale. (Select styles only. While supplies last!)

The bookstore will also be open on Saturday, February 25 for Homecoming. Hours will be 10:00 a.m. to 4:00 p.m.

Josten Rings and New Products for Graduation

Representatives from Josten Rings will be at the bookstore on February 22 and 23 from 10 a.m. to 2 p.m. and on Homecoming from 11:30 a.m. to 5 p.m.

Additionally, the bookstore has a whole new line of Luxe jewelry for future and past alumni and a new product called Uploma—a gorgeous addition for any Cal Poly Pomona alum.

For more information, visit www.BroncoBookstore.com.



The bookstore's new line of Luxe jewelry.



Employee Profile

Stacey Padilla

Job title: Dining Services Retail Operations Multi Unit Manager

Length of employment: four-and-a-half months

I have a talent for ... Teaching

No one would ever guess ... I enjoy being home with my three children (also knowns as cats—Baby Jacob, Shadow and Snowball)

What's your biggest accomplishment? Having the opportunity to serve as a mentor and coach

What's your biggest challenge? Taking time away from work

What's your favorite movie? *The Lion King*—Reminder it is a “Circle of Life”

What's your favorite song? “I Believe I Can Fly” by R Kelly. Each time I hear it, I’m inspired to reach for the stars.

What are your hobbies? I am officially a workaholic. However, those rare times away from work I enjoy reading motivational books.

If you could have one superpower, what would it be and why? To blink and take away someone else’s pain and suffering

What's on your bucket list? To go to Disney World with my sister

If you could meet any public figure, living or departed, who would it be and why? Franklin Covey—he was so brilliant in discovering defined steps to practice to be effective.

What was your favorite childhood TV show? *Little House on the Prairie*





SUPPORT OUR CAMPUS. BUY ON CAMPUS.

When you support the services that are owned and operated by the Cal Poly Pomona Foundation, you help students obtain on-campus jobs, and help fund scholarships, campus programs and educational grants. Foundation enterprises include Dining Services, the Bronco Bookstore, the University Village and Kellogg West Conference Center & Hotel.

As the largest employer of students on campus, the Foundation offers valuable work experience and hands-on training to approximately 1,500 Cal Poly Pomona students each year. The Foundation offers positions in various fields; whether it is in the area of technology, science, retail, culinary arts, hospitality management, leadership or research grants, these student employees participate in Cal Poly Pomona's learn-by-doing philosophy and acquire practical skills in their designated field of study.

The Foundation also contributes operating support to nearly 1,100 Foundation and scholarship programs every year, including Bronco Athletics and the Norman J. Priest Scholarship. In addition, the Foundation administers grants and contracts, contributes to campus security, and supports several university publications. The Foundation contributes over \$1 million annually to Cal Poly Pomona.

Because of your support, the Foundation is able to provide these beneficial services every year. Thank you for making your purchases on campus and contributing to the success of Cal Poly Pomona students and the university community.